

We are excited to share the details of the ASRS 2020 Annual Meeting Virtual Exhibit Hall, which will open in conjunction with the live portion of our scientific meeting on Friday, July 24 and stay open beyond. We believe our new exhibitor platform will enable our partners to join us in bringing the world of retina to our members.

As an exhibitor, you will be provided assistance in building a fully customized virtual booth to amplify your brand and connect with retina specialists. The Virtual Exhibit Hall will be advertised throughout the ASRS virtual scientific program (July 24-26, 2020) and for 100 additional days after the virtual meeting. Following the 100 days you will be provided analytics on page traffic, video views and downloads.

For more details about the scientific program, visit <https://www.asrs.org/annual-meeting>

We hope you will join us!

Premier Exhibitor Package to Include: \$10,000

- Exhibitor Web Page with content
- Advertising banner
- Five (5) external links to existing exhibitor content – PDF's, PowerPoints, White Papers, separate website etc.
- Three (3) embedded Videos
- Social media platform links
- Live, one-on-one 'Video Booth Chat' for visitors
- Calendar Link for appointments during or post-show
- 'Contact Us' button
- Virtual badge scanner – to track booth analytics (*attendees can opt out of this feature*)
- Prominent listing on the virtual exhibit floor plan
- No charge for exhibit booth only staff access
- *Additional Option:* Access to live stream Scientific Program and mobile app with presentation abstracts and posters – Registrations \$1000/attendee

Exhibitor Package to Include: \$5,000

- Exhibitor Web Page with content
- Five (5) external links to existing exhibitor content – PDF's, PowerPoints, White Papers, separate website etc.
- One (1) embedded Video
- Social media platform links
- Calendar Link for appointments during or post-show
- 'Contact Us' button
- Virtual badge scanner – to track booth analytics (*attendees can opt out of this feature*)
- No charge for exhibit booth only staff access
- *Additional Option:* Access to Virtual Scientific Program and mobile app with presentation abstracts and posters – Registrations \$1000/attendee

We anticipate that there will be options to add functionality to your booth and/or the ability to link to a virtual booth already developed by your company.

We hope that you can join us for this unique virtual show. Please consider the following opportunities when replying:

1. I would like to participate in a virtual booth for \$10,000 or \$5,000. (Please apply my previously submitted physical booth exhibitor fee.)
2. I prefer to roll my exhibit 2020 fees to the 2021 meeting.
3. I prefer to donate my 2020 exhibitor fee to The ASRS Foundation (a 501(c)(3) organization.) We will proudly display this throughout our 2020 foundation marketing.
4. I prefer to have my 2020 exhibitor/sponsor fee refunded and hope to join you live in 2021.
5. Sponsorship Details
 - a. Additional signage sponsorship opportunities will be released shortly.
 - b. Pre-purchased *e-Blasts* will be released as scheduled. Please contact Chayal Patel (chayal.patel@asrs.com) for further details.

Thank you and I look forward to connecting!

Erica Meganck
Meetings Consultant
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American Society of Retina Specialists

Notes:

It is the responsibility of the exhibitor to ensure all exhibitor content posted on the ASRS Virtual Exhibit Hall site has been approved by their app organization's legal and compliance programs. ASRS is not legally liable for any content received by an exhibitor found to be non-compliant.

It is the responsibility of the exhibiting company contact to ensure the company's information is submitted and entered accurately.