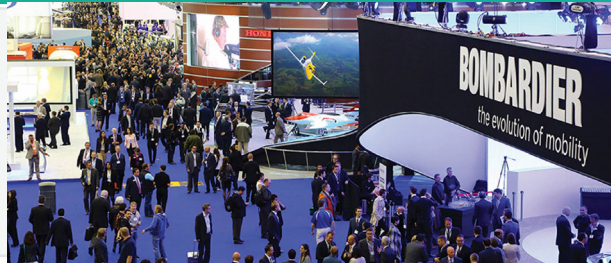


Sponsorship Opportunities

Sponsors of PBExpo will have a unique opportunity to gain exposure to over 30,000 PartsBase users, and their customers, including buyers and sellers in the aviation, aerospace and defense parts supply chain. By investing in PBExpo, Sponsors will gain exposure with potential customers they would not otherwise have access to. Sponsors will receive recognition and will be advertised to all PartsBase members as well as PBExpo attendees, before the show begins, continuing throughout the event and during post-event branding opportunities. All sponsors of the inaugural PBExpo will receive Founding Sponsor designation. In addition to special recognition in 2018, Founding Sponsors will receive priority booth selection for PBExpo 2019, as well as discounts on PartsBase membership and advertising in 2018.



ADDITIONAL SPONSOR BENEFITS

Benefits apply to all sponsor levels

Logo recognition of sponsorship level on a large banner at the show

Logo recognition as PBExpo Sponsor on two signs positioned in high traffic areas throughout the show

Logo with hyperlink displayed on trade show website

Sponsor recognition on prominent signage throughout the show

Sponsorship Packages and Opportunities

PLATINUM

- Founding Sponsor Status
- Complimentary Booth Space (20' x 20' Island)
- All Access Pass to VIP Hospitality Suite (5)
- Billboard ad on PartsBase Website (6 months)
- Promotional Video (1)
- Complimentary Exhibitor Passes (20)
- Complimentary One-Day Guest Passes (30)
- 1/2 Page Hand-Out in Program Bags
- Inquire for pricing*(20)
- Inquire for pricing*

SILVER

- Founding Sponsor Status
- Complimentary Booth Space (10' x 10')
- All Access Pass to VIP Hospitality Suite (3)
- Banner ad on PartsBase Website (3 months)
- Complimentary Exhibitor Passes (5)
- Complimentary One-Day Guest Passes (10)
- Inquire for pricing*

GOLD

- Founding Sponsor Status
- Complimentary Booth Space (10' x 20')
- All Access Pass to VIP Hospitality Suite (5)
- Billboard ad on PartsBase Website (4 months)
- Promotional Video (1)
- Complimentary Exhibitor Passes (10)
- Complimentary One-Day Guest Passes (20)
- Inquire for pricing*

BRONZE

- Founding Sponsor Status
- 50% Discount on 10' x 10' Booth Space
- All Access Pass to VIP Hospitality Suite (2)
- Banner ad on PartsBase Website (1 month)
- Complimentary Exhibitor Passes (3)
- Complimentary One-Day Guest Passes (5)
- Inquire for pricing*

Available Sponsorships	Price	QTY	Package Includes:
Customizable Sponsorship	Varying	Unlimited	Share your unique ideas to promote your brand with a PB Manager.
Floor Decals	\$750 each	20	Decals are 4'x4' directional signs. Placement options: registration, exhibit hall, custom.
Exhibit Hall Media Board	\$1,000 +	20	Sponsor logo and booth number to be displayed on large LED wall in a central location within the exhibit hall.
Escalators (Glass Panels)	\$1,500	8	2' x 8' on glass panel of escalators.
Convention Pen	\$2,000	2	Placement of sponsor logo, information and booth number on custom pens.
Meter Board	\$2,500	10	Two-sided meter board panels
Keynote Commercial	\$2,500	4	Sponsor to provide a 30 second video clip.
Convention Center Entrance Signage	\$2,750	8	Signage (Doors Only) (1 set = 4 doors) Sponsor graphics on main entryway into the convention center
Convention Mobile App	\$7,500	1	Sponsor custom artwork will appear on the column wrap
Hallway Hanging Sign	\$3,000	6	5' x 10' hanging banner lining the hallway entry to registration and exhibit hall
Escalators (Middle Strip)	\$4,500	1	1' x 35' decal running the entire length of the escalators.
Convention Center Entrance	\$5,500	8 sets	Signage (Side Windows Only) (1 set = 2 windows)
Convention Mobile App	\$7,500	1	Mobile app will include exhibitor list, floor plan and educational schedule.
Charging Station	\$7,500	4	Charging station will allow attendees to power up their wireless devices.
USB Drive	\$8,000	1	USB Drive Sponsor will be the sole sponsor of the USB drive in complimentary Convention Tote Bag
Coffee Break	\$8,500	4	Sponsor will have the choice of one of four coffee breaks throughout the show
Convention Center Entrance	\$9,500	8 sets	Signage (Full) (1 set = side and top windows)
Water Bottle	\$9,500	1	Water Bottle Sponsor will be the sole sponsor of the water bottle in complimentary Tote Bag
Exhibit Hall Aisle Signs	\$10,000	1	Sponsor logo will appear on all aisle signs throughout the exhibit hall.
Wednesday Networking Event	\$10,000	2	Wednesday Networking Event will be open to all exhibitors and attendees. (ticketed event)
Exhibit Hall Entrance Banner	\$10,500	1	Sponsor logo to be included on Exhibit Hall entrance banner. approx. (4' x 80')
Exhibit Hall Lounge	\$15,000	4	20' x 20' lounge will be positioned on the exhibit hall floor, with designation as the Sponsor Lounge

SPONSORSHIPS

